



NLTAPA

2017 National Conference
Portsmouth, VA



Conference Agenda

Monday, July 17

8:15 - 11:30 AM

LTAP/TTAP U

Amphitheater, 1st floor

The LTAP/TTAP U program is designed for all LTAP/TTAP individuals: seasoned veterans, those brand new to the program, and those somewhere in the middle. The format includes several short sessions covering a range of topics. No matter your role at your center, LTAP/TTAP U has something for you.

8:15 AM

Introduction and Icebreaker

This interactive activity will have you meeting new people, greeting old friends and colleagues, and learning about LTAP and TTAP!

8:45 AM

NLTAPA Fundamentals

Speakers: Matthew Enders, WA LTAP; Rebecca Mayher, AZ LTAP

This quick session will help you learn more about the Association that represents all of the LTAP/TTAP Centers. Specifically, you'll learn how the Association's Executive Committee is structured, the various support and services available, the different regions and the role of regional representatives, and how the officer track works. You'll also get a quick overview of the NLTAPA website, so you can have a better idea of what information is located on this site and how to quickly find what you are looking for.

9:10 AM

Colleague to Colleague Program

Speakers: Kristin Kelly, KS LTAP; Cindy Schaedig, MA LTAP

Learn more about the Colleague to Colleague Program, an initiative of the NLTAPA Professional Development workgroup which was introduced in pilot form this spring.

9:25 AM

Creative and Economical Marketing Ideas

Speaker: Kim Carr, WV LTAP

What do Suckers for Safety and Barry the Barrel have in common? They are inexpensive marketing ideas. This session will highlight some creative and economical marketing ideas.

9:40 AM

Keeping in Touch with Your Customers

Speakers: Matt Carter, DE LTAP; Jim Zarling, VA LTAP

When is the last time you spoke in person to your customers outside of a training session? Have you ever visited your customers at their location? You'll hear from a couple of your LTAP/TTAP peers on various ways they have reached out in a more personal way.

9:55 AM

Break (20 Minutes)



NLTAPA

2017 National Conference
Portsmouth, VA



Conference Agenda

Monday Continued

10:15 AM Center Best Practices

Speakers: Karla Sisco, Southern Plains TTAP; Ashley Mathews, TX LTAP; Paul Albritton, IA LTAP; and Amy Begnoche, NH LTAP

LTAP and TTAP Centers have a host of best practices, technologies, and processes they use to accomplish training, management, professional development, communication, etc. During this session you'll learn more about some of the best practices that peer LTAP and TTAP Centers are doing.

1. Southern Plains TTAP's approach to e-newsletters
2. Texas LTAP's *Better Roads Safer Roads* newsletter
3. Iowa LTAP's approach to hands-on Motor Grader Operator Training (MoGO). How they do it! Classroom and practical.
4. Tips from the New Hampshire LTAP on what works for them in maintaining and managing their database.

10:55 AM Equipment Loan Programs

Speakers: Andrew Morgan, WV LTAP; Bob McCullouch, IN LTAP

Maintaining and running an equipment loan program can be very beneficial to LTAP/TTAP customers, but it can also present challenges to a center. What equipment are some center's offering? What is the process for loaning equipment? How do they market this service?

11:15 AM Participant Questions, Discussion & Sharing

This is an opportunity for you to ask any additional questions you have, or provide feedback on things that would make your LTAP/TTAP experience the best possible.

11:30 AM LTAP/TTAP U Concludes



NLTAPA

2017 National Conference
Portsmouth, VA



Conference Agenda

Monday Continued

1:15 - 4:00 PM **Communicating Safety: Engaging Elected Officials and the Public**
Amphitheater, 1st floor

Moderator: Rosemarie Anderson, FHWA

Speaker: Pam Beer, Cambridge Systematics

The Communicating Safety Workshop is a train-the-trainer session designed to obtain feedback from Local Technical Assistance professionals on a training program designed to help road safety practitioners communicate with local elected officials. These road safety professionals can include county engineers, town planners, law enforcement officers, and others. The training is being developed by the National Center for Rural Road Safety on behalf of the Federal Highway Administration (FHWA). The training describes the basic tenets of communication and how they relate to communicating with elected officials as well as the challenges and barriers that arise in communicating transportation safety information. Throughout the training, examples are given for this type of communication. This is an interactive session designed to find out what information works well for the intended audience and what needs to be changed to make this an effective and useful training program that LTAP trainers will use.

4:00 - 5:00 PM **Safety Workgroup Meeting**
Amphitheater, 1st floor

All are welcome.

6:00 - 9:00 PM **Welcome Reception — Children's Museum of Virginia**

221 High Street, Portsmouth, VA 23704

See insert for more details.

The walk to and from the Children's Museum is a nice walk under five minutes. If you are not up for walking to the reception, we have arranged for Olde Towne Shuttle Services to provide transportation to and from the Museum. (They have five passenger golf carts.) They are available to us all week long and accepts tips.

Greg Mulligans is our contact.
757-355-0478 Shuttle's number
904-504-1052 Greg's cell



**CHILDREN'S
MUSEUM**
— OF VIRGINIA —
PORTSMOUTH

<http://oldetowneportsmouth.com/listings/olde-towne-courtesy-shuttle/>



NLTAPA

2017 National Conference
Portsmouth, VA



Conference Agenda

Tuesday, July 18

7:00 - 8:00 AM **Breakfast (DOT Centers network opportunity)**
Portsmouth Ballroom, Port 5

8:15 - 9:00 AM **Opening Session**
Portsmouth Ballroom, Ports 1-4
NAVAL Hospital Portsmouth Color Guard
ENSIGN: HM2 Maisonet
NAVY FLAG: HM3 Torres
L RIFLE: HN Carigo
R RIFLE: HM3 Andrades

Welcome from Robert Pettit, Training Operations Manager, VDOT
Moderator: Matthew Enders, WA LTAP

9:00 - 10:00 AM **Featured Speaker Lorie Hood, Founder of The Hood Group**
Work Hard. Play Like a Polar Bear.
Portsmouth Ballroom, Ports 1-4
Moderator: Matthew Enders, WA LTAP

This session will focus on the ways in which the human brain has evolved and adapted to produce non-verbal signals and how those signals affect individuals and organizations. Come prepared for music, movement, dance (and yes play) as Lorie shows us how the limbic brain can work for us or against us in our daily lives.

10:00 - 10:15 AM **Center Sharing Session, Advisory Boards**
Portsmouth Ballroom, Ports 1-4
Moderator: Amy Begnoche, NH LTAP
Speakers: Karlita Knight, Northern Plains TTAP; Greg Vavra, SD LTAP; Terry Hough, WV LTAP

10:15 - 11:45 AM **NLTAPA Business Session Part 1**
Portsmouth Ballroom, Ports 1-4

11:45 - 12:00 PM **Center Sharing Session, Safety**
Portsmouth Ballroom, Ports 1-4
Moderator: Amy Begnoche, NH LTAP
Speakers: Matt Carter, DE T2/LTAP; Rowena Yeahquo, Northwest TTAP; Renee Railsback, CO LTAP

12:00 - 1:00 PM **Lunch**
Portsmouth Ballroom, Port 5



Tuesday Continued

1:15 - 2:30 PM **Featured Speakers Jeff Minnix, COO, Elizabeth River Crossings OpCo, LLC & Bradley Weidenhammer, Major Projects Engineer, VDOT**
The Elizabeth River Tunnel Project
Portsmouth Ballroom, Ports 1-4
Moderator: Matthew Enders, WA LTAP

Hear more about this \$2.1 billion tunnel project that includes the construction of a new parallel Midtown Tunnel between Portsmouth and Norfolk, VA, as well as the construction of a mile-long elevated expressway and rehabilitation of three existing tunnels.

2:30 - 2:45 PM **Center Sharing Session, Workforce Development**
Portsmouth Ballroom, Ports 1-4
Moderator: Amy Begnoche, NH LTAP
Speakers: Laila Kral, Idaho-LHTAC; David Orr, Cornell Local Roads Program; Dale Heglund, ND LTAP

2:45 - 3:00 PM **Networking Break**

3:15 - 4:15 PM **Breakout Sessions 1 - 4**

Breakout 1: Urban & Rural Pedestrian Safety

Portsmouth Ballroom, Port 8

Moderator: Janet Leli, NJ LTAP

Speaker: Peter Eun, FHWA

This dynamic session will look at methods and noteworthy practices for providing greater safety for pedestrians in both urban and rural environments. The session will also explore the related EDC 4 initiative STEP (Safe Transportation for Every Pedestrian). Come learn about the latest approaches and methodologies being used to tackle this challenging safety area!

Breakout 2: Creative Ways to get Locals to Pay Attention to New Innovations

Portsmouth Ballroom, Port 7

Moderator: Stephanie Cottrell, NH LTAP

Speakers: Donna Shea, CT LTAP; Cindy Schaedig, MA LTAP; Renee Railsback, CO LTAP

Learn some of the techniques and best practices that these three LTAPs have used to get their locals more engaged and excited about innovation.



NLTAPA

2017 National Conference
Portsmouth, VA



Conference Agenda

Tuesday Continued

Breakout 3: Wrapping Your Hands Around Hands-On Training

Portsmouth Ballroom, Port 6

Moderator: Mindy Carlson, MN LTAP

Speakers: Dee Hadfield, UT LTAP; Michael Smith, MA LTAP; Ann Johnson, MN LTAP

Does your Center currently offer hands-on training, or are you interested in offering hands-on training in the future? If so, this session is for you! Session presenters will discuss the different types of hands-on training that their center offers, such as heavy equipment operation, pouring and finishing concrete sidewalks, and chainsaw safety/operation.

Breakout 4: International Meet & Greet

Commodore Room

Moderator: David Orr, Cornell Local Roads

Speaker: Al Logie, FHWA

Come meet with Al Logie, FHWA, to discuss how we can work with international centers. Help us figure out the best way to partner and help our international colleagues.

4:15 - 5:00 PM Work Group Meeting and First Timers Get Together

Portsmouth Ballroom, Port 6

Professional Development & First Timers Get Together

(All are welcome to attend!) If you are attending the National LTAP/TTAP Conference for the first time, or if you are new to the LTAP/TTAP Program overall, you should find this session beneficial.)

5:30 - 6:30 PM Happy Hour!

Holley Ballroom, 1st floor

6:30 - 10:00 PM Dinner, Awards & Family Feud

Holley Ballroom, 1st Floor



NLTAPA

2017 National Conference
Portsmouth, VA



Conference Agenda

Wednesday, July 19

7:00 - 8:00 AM **Breakfast (Opportunity to mingle with partners)**
Portsmouth Ballroom, Port 5

8:15 - 9:45 AM **General Session - Partnerships**
Portsmouth Ballroom, Ports 1-4
"NACE, APWA, NTTD & AASHTO"
Moderator: David Orr, Cornell Local Roads
Speakers: Brian Roberts, NACE; Keith Beard, NTTD

Hear from a couple of our NLTAPA partners and provide feedback to help determine how Centers can work with our partners now and in the future.

10:00 - 10:15 AM **Center Sharing Session, Infrastructure**
Portsmouth Ballroom, Ports 1-4
Moderator: Amy Begnoche, NH LTAP
Speakers: Sam Gregory, PSATS; Laura Carter AR LTAP; Lisa Harris, KS LTAP

10:15 - 10:30 AM **Networking Break**

10:30 - 11:30 AM **Breakout Sessions 5 - 8**

Breakout 5: I'll Give You Props for That

Portsmouth Ballroom, Port 8

Moderator: Steve Strength, LA LTAP

Speakers: Terri Nihil, NE LTAP; Steve Strength, LA LTAP; David Orr, Cornell Local Roads; Ted Green, NJ LTAP

Photos and videos in a Power Point are the old standby, but physical props that can be handed around a classroom, or that can be operated or interacted with, can bring a training course to life and improve its impact. In this session, presenters will jump start your creative juices by showing and demonstrating some of the props they use with great effect.

Breakout 6: EDC Safety Initiatives: Past and Present

Portsmouth Ballroom, Port 7

Moderator: Nicole Frankl, NE LTAP

Speaker Jerry Roche, FHWA

This in-depth session will explore the safety initiatives included in all 4 rounds of the Every Day Counts (EDC) program. Explore topics ranging from the Safety Edge to High Friction Surface Treatments to new Intersection types to Road Diets to Data, Data, Data. Come learn about what safety focus might work for your Center and your local agencies.



Wednesday Continued

Breakout 7: Innovative Outreach Measures – How to find the forgotten locals

Portsmouth Ballroom, Port 6

Moderator: Rebecca Mayher, AZ LTAP

Speakers: Matt Carter, DE T2/LTAP; Jim Zarling, VA LTAP; Carly Keane, MD LTAP

Our most brilliant technical support or training is useless if we can't get in front of our local agency personnel or if we are forever interacting with the same 40% of the community. Who are those lost and forgotten locals and how do we effectively reach them? In this session, presenters will talk about innovative ways they've broken beyond the usual suspects and reached new and forgotten folks within their local community. The secret vault will be opened only briefly...will you come and have a look inside?

Breakout 8: Rethinking Your Course Delivery

Commodore Room

Moderator: Mindy Carlson, MN LTAP

Speakers: Ann Johnson, MN LTAP; Kim Carr, WV LTAP

We've all sat through dreadful presentations at least once in our lives. (If you are the one fortunate soul who hasn't, please play the lottery, as you are the luckiest person alive!) How can presenters adjust delivery methods so that students are engaged, interested, and learning? What are some ways presenters can connect with attendees to enhance the learning experience and make it more interesting and exciting? Join Ann and Kim as they provide new ways of presenting information, critique examples of both good and bad presentation slides, discuss the benefits of using different training structures, and incorporate active learning methods to facilitate enthusiastic learning and rapport.

- | | |
|------------------------|---|
| 11:45 - 1:00 PM | Lunch
Portsmouth Ballroom, Port 5 |
| 1:00 - 2:30 PM | FHWA Program Update
Portsmouth Ballroom, Ports 1-4
<i>Moderator: Denise Brown, ND LTAP</i>
<i>Speaker: Victoria Peters, FHWA</i> |
| 2:30 - 2:45 PM | Center Sharing Session, Organizational Excellence
Portsmouth Ballroom, Ports 1-4
<i>Moderator: Amy Begnoche, UNH Tech Transfer Center</i>
<i>Speakers: Matt Carter, DE LTAP; Mary McCarthy, CT LTAP; Terry Nihil, NE LTAP</i> |
| 2:45 - 3:15 PM | Networking Break |



Wednesday Continued

3:15 - 4:15 PM Breakout Sessions 9 - 12

Breakout 9: Partnerships - NACE, APWA, NTTD, & AASHTO

Portsmouth Ballroom, Port 8

Moderator: Donna Shea, CT LTAP

Speakers: Brian Roberts, NACE; Keith Beard, NTTD

Share your best ideas for how we can work together to help our audience. There will be stations for each partner to allow you to provide your suggestions.

Breakout 10: Poster Session - How Do You Do Innovation?

Portsmouth Ballroom, Port 7

Moderator: David Orr, Cornell Local Roads Program

Speakers: Various

During this breakout session you will learn more about this year's poster submissions as you hear from various center representatives regarding the different ways they are practicing innovation.

Breakout 11: ARTBA Grant Opportunities

Portsmouth Ballroom, Port 6

Moderator: Melissa Foley, Cornell Local Road Program

Speaker: Bruce Drewes, ARTBA

Bruce Drewes will discuss the various services, training, and resources that are available to LTAP and TTAP centers through ARTBA.

Breakout 12: Wind, Pyramids, Obelisks & Beer and Their Relevance to Modern Road Construction

Portsmouth Ballroom, Ports 1-4

Moderator: Dale Heglund, ND LTAP

Speaker: Maureen Clemmons, IEC Distributing, LLC

Dr. Maureen Clemmons's work was featured in a 2004 History Channel documentary "Flying Pyramids, Soaring Stones." If you are interested in learning what wind, pyramids, obelisks, and beer have to do with today's road construction, this session is for you. One of the things you will learn about is Permazyme, an enzyme that can be used to provide additional soil strength and stability.

4:15 - 5:00 PM Work Group Meeting

Communications Work Group: 1st Floor Veranda

Training Resources Work Group: Portsmouth Ballroom, Port 6

All are welcome to attend either workgroup meeting.

Free Evening



NLTAPA

2017 National Conference
Portsmouth, VA



Conference Agenda

Thursday, July 20

- 7:00 - 8:00 AM** **Breakfast (Opportunity for Regions to get together)**
Portsmouth Ballroom, Port 5
- 8:00 - 9:00 AM** **Hot Topics**
Portsmouth Ballroom, Ports 1-4
Moderator: Matthew Enders, WA LTAP
The hot topics session is a great forum to ask questions and learn from each other on a wide range of topics.
- 9:00 - 9:15 AM** **Networking Break**
- 9:15 - 10:15 AM** **NLTAPA Business Session Part 2**
Portsmouth Ballroom, Ports 1-4
Moderator: Denise Brown, ND LTAP
- 10:15 - 10:30 AM** **Invitation to the 2018 NLTAPA Conference - Hotel Monteleone, LA**
Portsmouth Ballroom, Ports 1-4
Hosted by the South Central Region LTAPs
(Arkansas, Louisiana, New Mexico, Oklahoma, and Texas)
Hotel Monteleone: 214 Royal Street, New Orleans, LA 70130
Speaker: Steve Strength, LA LTAP
- 10:30 - 11:00 AM** **Conference Wrap Up**
Portsmouth Ballroom, Ports 1-4
Moderator: Denise Brown, ND LTAP
- 12:00 - 1:45 PM** **Debriefing Lunch (Invitation Only)**
Admiral Room

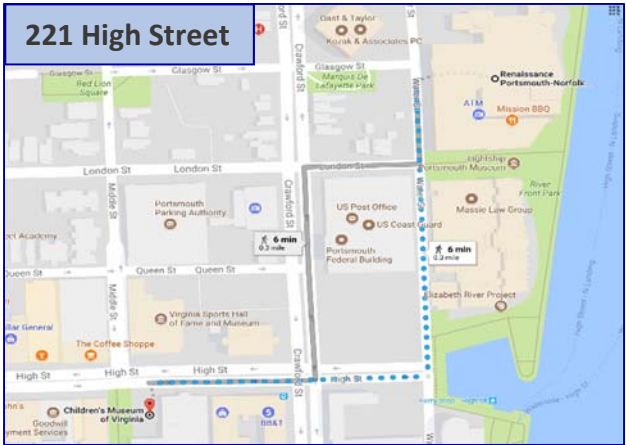


Welcome Reception

Monday, July 17th
6 to 9 PM



CHILDREN'S
MUSEUM
— OF VIRGINIA —
PORTSMOUTH



How to get there. It is a short walk from the hotel, or you can take the golf cart trolley for a donation. Call Greg Mulligans: 757-355-0478.



What to expect. This is a casual event where you can let your inner child escape. See an amazing model train display, drive a bus and fire engine, see if you can lift an elephant, and much more.

Food and Drinks. A cash bar and hors d'oeuvres will be provided.

