

**2023 LTAP / TTAP  
Annual Conference**  
NLTAPA Annual Meeting

National  
**LTAP & TTAP**  
Association



July 17-20, 2023

**Sheraton Columbus Hotel at Capitol Square**  
75 East State Street, Columbus, Ohio, USA, 43215

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# Agenda - At a Glance

## Rooms KEY:

- C:** Congressional
- CB:** Capital Boardroom
- E:** Executive Room
- GB:** Governor's Ballroom
- GF:** Governor's Foyer
- HL:** Hotel Lobby
- J:** Judicial Room
- L:** Legislative Room

### ROOM SUNDAY 7/16/2023

- CB** NLTAPA Executive Committee Meeting  
2:00 PM - 5:00 PM
- GF** Registration  
3:00 PM - 5:00 PM

### MONDAY 7/17/2023

- HL** Morning Walk Around Columbus  
6:00 AM - 7:00 AM
- GF** Registration  
7:00 AM - 5:00 PM
- GB** LTAP/TTAP U  
8:00 AM - 11:00 AM
- GB** Mentor & Mentee Meeting  
11:00 AM - 12:00 PM
- C** Workgroup Lunch for new Attendees  
12:00 PM - 1:00 PM  
*Service project during this time:  
Meet in Hotel Lobby*
- Workshop Sessions  
1:00 PM - 4:30 PM
- J** Track A: Professional Development  
Bicycle Rides
- GB** Track B: Basics of PROWAG
- GB** Workgroup Combined Session  
4:30 PM - 5:30 PM
- CMOA** Opening Reception  
6:00 PM - 7:00 PM  
→ Columbus Museum of Art  
(shuttle bus available)

### ROOM TUESDAY 7/18/2023

- HL** Morning Walk Around Columbus  
6:00 AM - 7:00 AM
- C** Region Breakfast  
7:00 AM - 8:00 AM
- GF** Registration  
7:00 AM - 3:00 PM
- GF** Un-Staffed Posters  
8:00 AM - 5:00 PM
- GF** Vendor Show  
8:00 AM - 5:00 PM
- GB** Opening / Welcome  
8:00 AM - 9:00 AM
- GB** Keynote Address  
9:00 AM - 10:00 AM
- GF** Posters / Networking  
10:00 AM - 11:00 AM
- GB** Business Meeting  
11:00 AM - 12:00 PM
- C** Lunch  
12:00 PM - 1:00 PM
- GB** Center Sharing Session  
1:00 PM - 1:30 PM
- GB** BIL Funding  
1:30 PM - 2:30 PM
- GB** Center Sharing Session  
2:30 PM - 3:00 PM
- GF** Break  
3:00 PM - 3:30 PM
- Breakout Session (313)  
3:30 PM - 5:00 PM
- C** Dinner Reception  
6:00 PM - 8:15 PM

### ROOM WEDNESDAY 7/19/2023

- HL** Morning Walk Around Columbus  
6:00 AM - 7:00 AM
- GF** Registration  
7:00 AM - 11:00 AM
- C** Partner Breakfast  
7:00 AM - 8:00 AM
- GB** Partner Updates  
8:00 AM - 9:00 AM
- GB** Amish Roadway Safety  
9:00 AM - 10:00 AM
- GF** Posters & Networking  
10:00 AM - 10:30 AM
- GB** CLAS / FHWA Update  
10:30 AM - 11:30 AM
- GB** Center Sharing Session  
11:30 AM - 12:00 PM
- C** Pass the Gavel Lunch  
12:00 PM - 1:15 PM
- Breakout Session (410)  
1:15 PM - 3:00 PM
- GF** Break  
3:00 PM - 3:30 PM
- Breakout Session (412)  
3:30 PM - 5:00 PM
- GB** Alternative Workgroup Session  
5:00 PM - 6:00 PM
- Dinner On Your Own  
(3 groups to sign up with)  
6:00 PM - 8:15 PM

### ROOM THURSDAY 7/20/2023

- HL** Morning Walk Around Columbus  
6:00 AM - 7:00 AM
- C** Workgroup Breakfast  
7:00 AM - 8:00 AM
- Breakout Session (503)  
8:00 AM - 9:30 AM
- GF** Break  
9:30 AM - 10:00 AM
- GB** Business Meeting  
10:00 AM - 10:30 AM
- GB** Hot Topics  
10:30 AM - 11:30 AM
- GB** 2024 Invite  
11:30 AM - 12:00 PM
- R** Debriefing / Lunch - *By Invite*  
12:00 PM - 2:00 PM  
→ Hotel Restaurant

## Breakout Sessions

### Session 313:

- Track A: Directors - **L**
- Track B: Trainers - **J**
- Track C: Communications - **E**
- Track D: General Topic - **GB**

### Session 410:

- Track A: Directors - **L**
- Track B: Trainers - **J**
- Track C: Communications - **E**
- Track D: General Topic - **GB**

### Session 412:

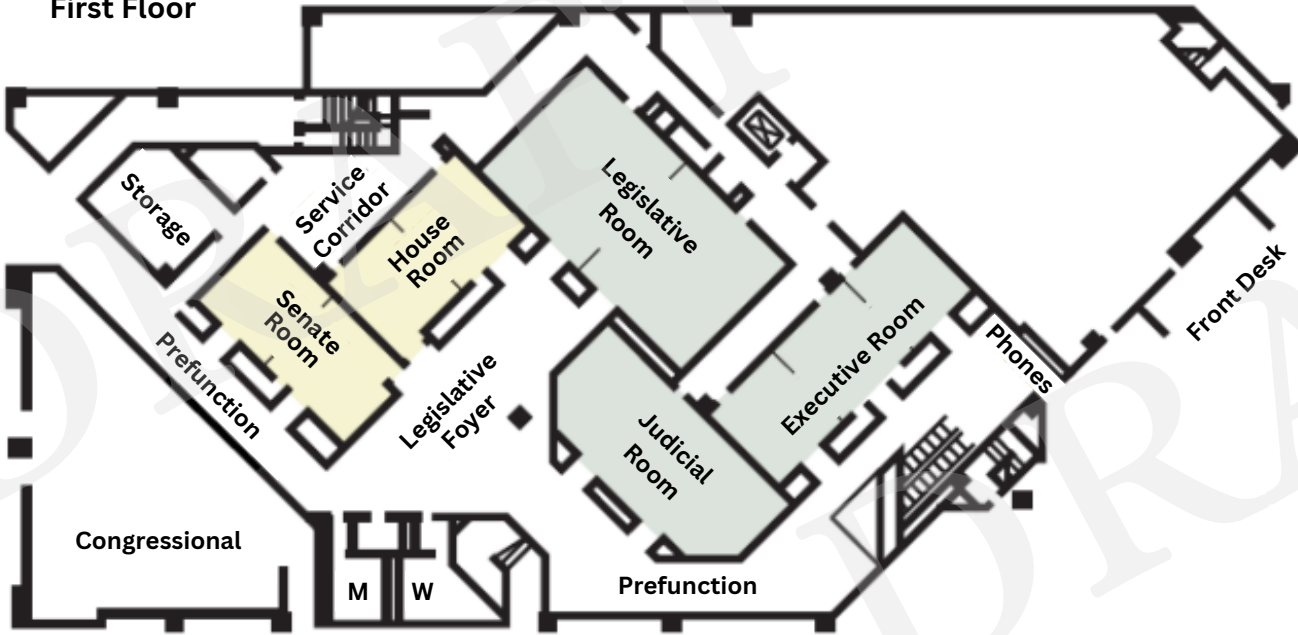
- Track A: Safety Topic - **GB**
- Track B: Innovation Topic - **L**
- Track C: Communications - **J**
- Track D: DOT & University Open House - **E**

### Session 503:

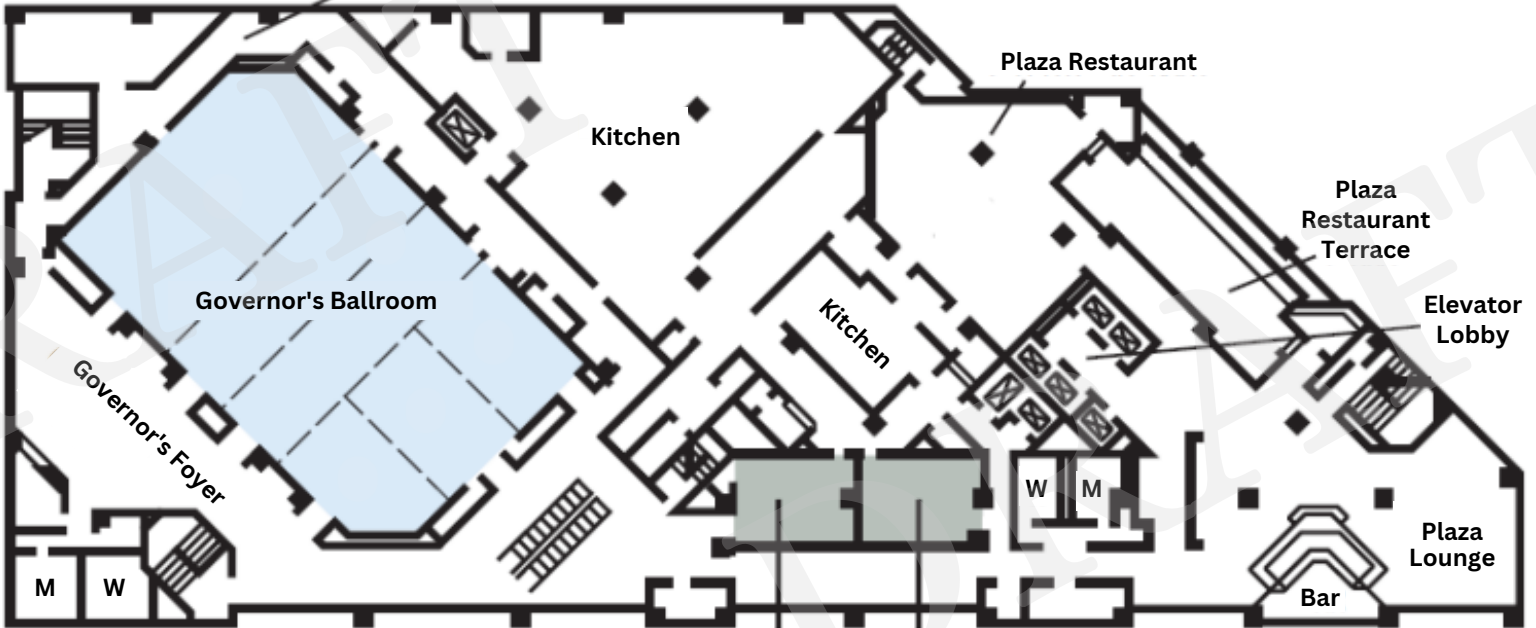
- Track A: Safety Topic - **GB**
- Track B: Trainers Track - **L**
- Track C: TTAP Track - **J**
- Track D: General Topic - **E**

# Facility Maps

First Floor



Service Corridor



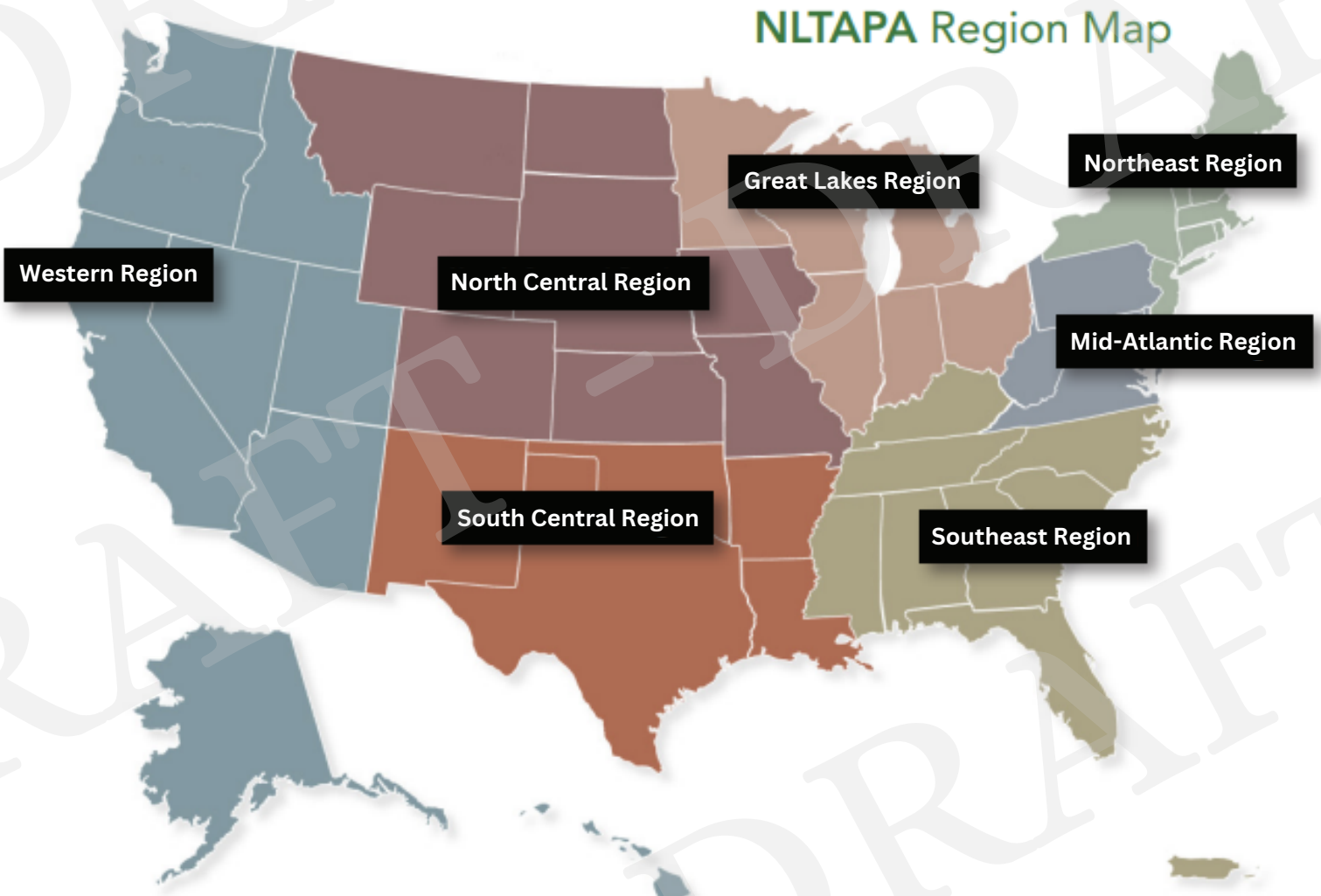
Second Floor

Capital Boardroom Director's Boardroom

# Region Maps

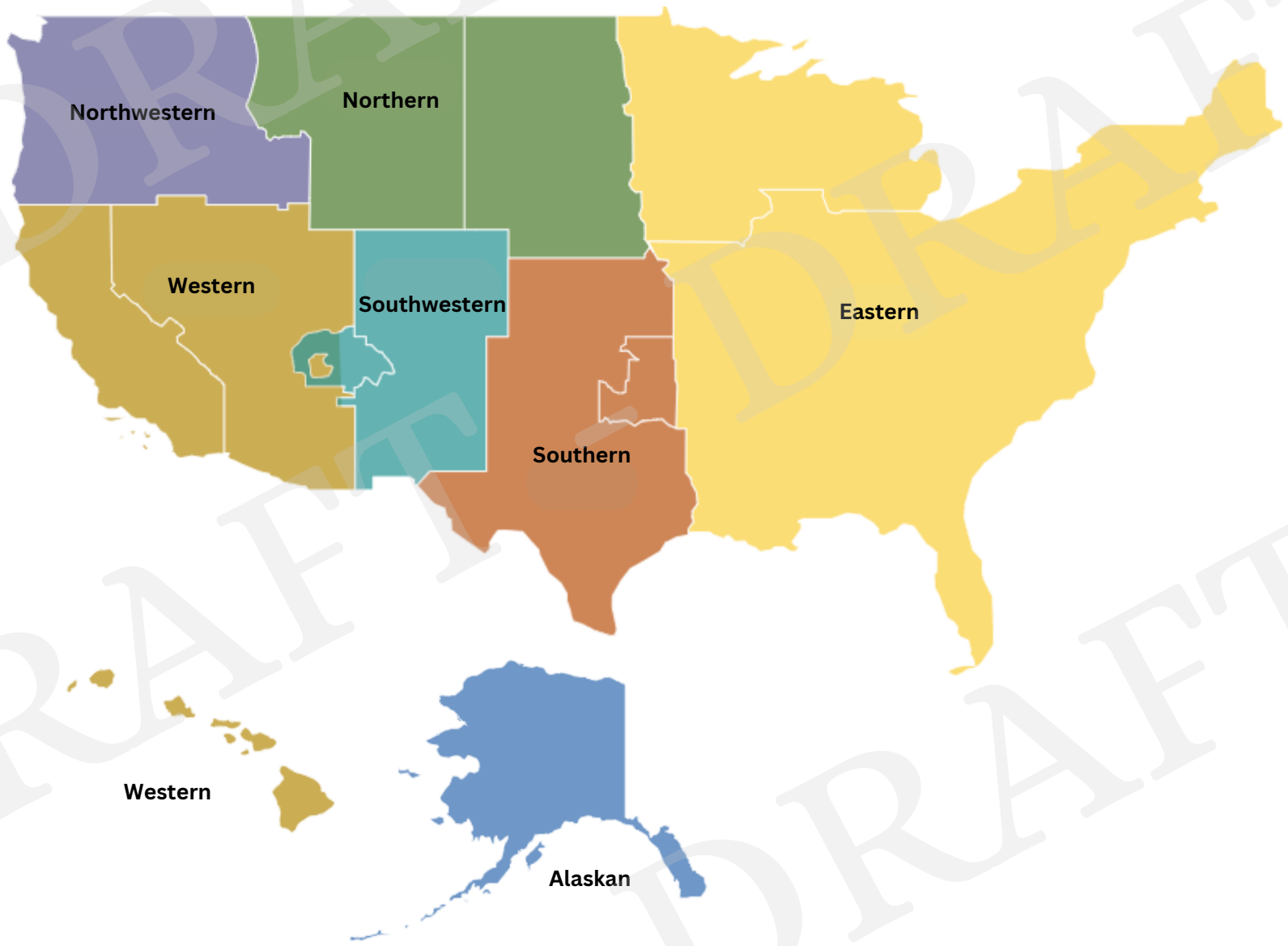
## LTAP

*Thank you to the Great Lakes Region for hosting this year's conference!*

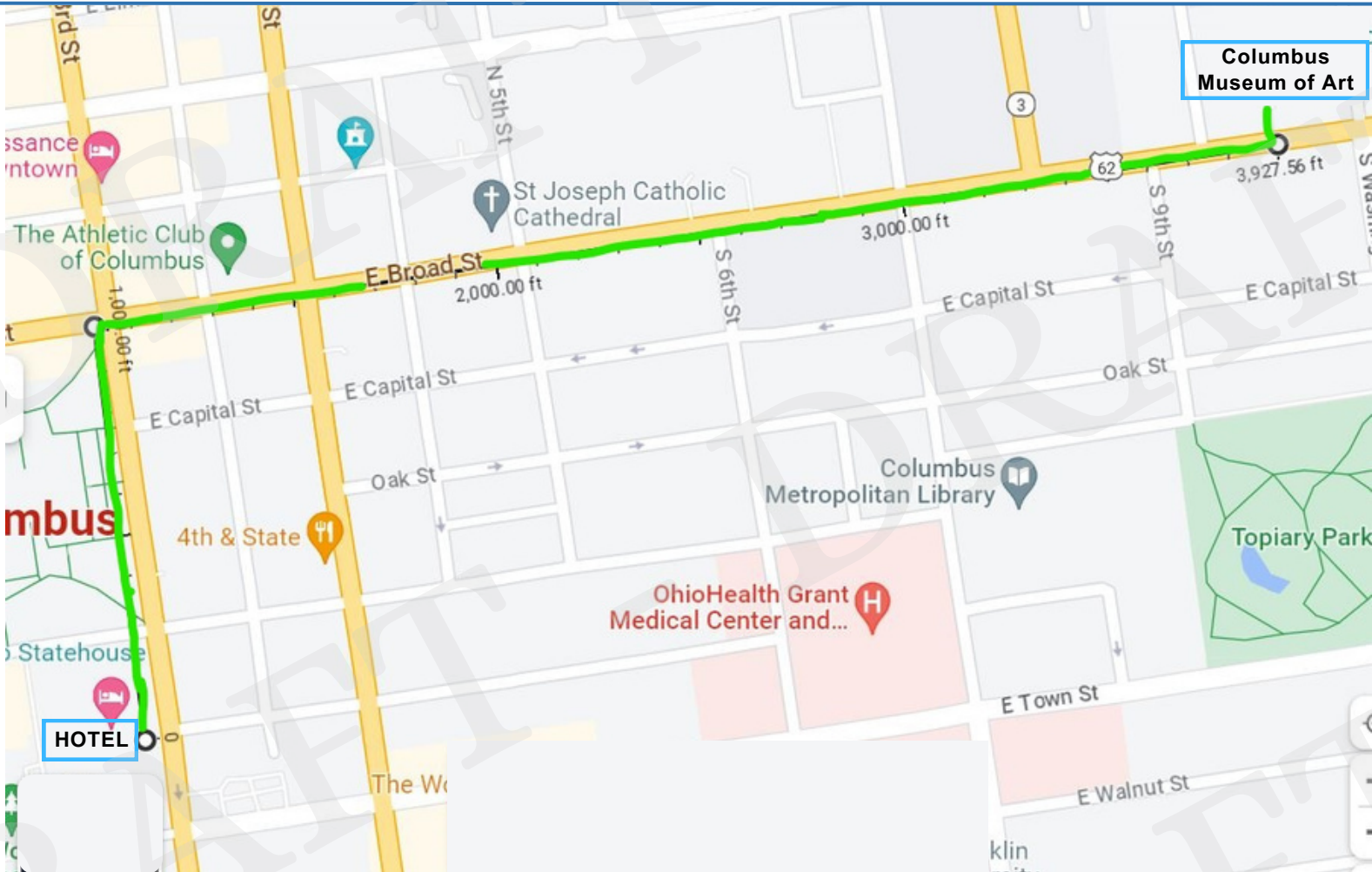


# Region Maps

## TTAP



# Map to Columbus Museum of Art



## Day 1 - Opening Reception

Columbus Museum of Art

480 East Broad Street

Columbus, Ohio 43215



*Shuttle Bus Available (Urban Express Charter)*

*Shuttle will run continuously from 5:30 PM until 9:30 PM  
between the hotel and the museum.*

# Agenda

## SUNDAY - JULY 16, 2023

START TIME		SESSION NO.	END TIME
02:00 PM	<b>NLTAPA EXECUTIVE COMMITTEE MEETING</b> CAPITAL BOARDROOM Moderator: Martha Horseman, KY LTAP	101	05:00 PM
03:00 PM	<b>REGISTRATION</b> GOVERNOR'S FOYER	102	05:00 PM

## DAY 1 - MONDAY - JULY 17, 2023

START TIME		SESSION NO.	END TIME
06:00 AM	<b>MORNING WALKS AROUND COLUMBUS</b> HOTEL LOBBY <i>Meet David Orr by 6 am each day for an hour walk from the hotel to a difference place near the hotel. Please let David know if you are planning to walk so he doesn't leave without you.</i>	201	07:00 AM
07:00 AM	<b>REGISTRATION</b> GOVERNOR'S FOYER	202	05:00 PM
08:00 AM	<b>LTAP/TTAP U</b> GOVERNOR'S BALLROOM <i>The LTAP/TTAP U program is designed for all LTAP/TTAP individuals: seasoned veterans, those brand new to the program, and those somewhere in the middle. The format includes several short sessions covering a range of topics. No matter your role at your center, LTAP/TTAP U has something for you.</i> Moderator: Kim Carr, WV LTAP	203	11:00 AM
11:00 AM	<b>MENTOR &amp; MENTEE MEETING</b> GOVERNOR'S BALLROOM Moderators: Mary McCarthy, CT LTAP & Kim Carr, WV LTAP	204	12:00 PM
12:00 PM	<b>WORKGROUP LUNCH FOR NEW ATTENDEES</b> All are invited (not just for new attendees) - Box Lunch Provided CONGRESSIONAL <i>New to LTAP, or just curious about our workgroups? Join our workgroup co-chairs (see page 23) for lunch to learn more about the exciting opportunities to participate in NLTAPA workgroups!</i>	205	01:00 PM
12:00 PM	<b>SERVICE PROJECT</b> HOTEL LOBBY Leader: Victoria Beale, JD, OH LTAP		01:00 PM



# Agenda

## DAY 1 - MONDAY - JULY 17, 2023 (CONT.)

START TIME

SESSION NO. END TIME

01:00 PM

### WORKSHOP SESSIONS

206 - 207

04:30 PM

#### TRACK A: PROFESSIONAL DEVELOPMENT BICYCLE RIDES

##### JUDICIAL ROOM

*Sign-up for the pre-conference day, Professional Development Bicycle Ride, is now available. (You need to be registered for the conference before you may sign-up for this session.)*

*The ride travels at an easy pace, set by the slowest rider. Each group is followed by a "sweep" who makes sure no one is left behind. Professional Development Bicycle Rides are designed to be accessible to anyone with basic bike handling skills (Basic bike handling skills are defined as being able to ride in a straight line for one mile without falling). At the end of the experience participants will be able to imagine how to organize similar events in their home communities.*

*Professional Development Bicycle Rides have been incredibly effective at creating an experience of common understanding. Expertise is shared across disciplines and priorities emerge. Transportation professionals, leaders, and community influencers move more efficiently towards implementing policies, practices, programs, and infrastructure to create peaceful streets for all road users. The session is limited to the first 10 participants who register.*

*Please use the following link to learn more about the session and to sign-up: [Professional Development Bicycle Ride NLTAPA Summer Conference 2023 - Formstack](#)*

**Moderator:** Victoria Beale, JD, OH LTAP

**Instructor:** Catherine Girves, Toole Design Services

#### TRACK B: BASICS OF PROWAG FOR LOCAL GOV (TRAIN THE TRAINER) GOVERNOR'S BALLROOM

*This training will include a field visit. Some vests and hard hats will be available, but we encourage you to bring your own if possible.*

*Facilities in the public right-of-way (including walkways, ramps, curb ramps and landings, crosswalks, and pedestrian overpasses/underpasses) must be designed, constructed and maintained to serve all users. To meet the users' requirements, those involved with designing, building and maintaining infrastructure in the public right-of-way need a clear understanding of the wide range of disabilities that occur and the challenges faced by persons with disabilities. This workshop will identify relevant criteria pertaining to accessibility in the public right-of-way. Requirements for ensuring accessibility in existing facilities versus work in new construction and alterations will be discussed. Design elements necessary for achieving accessibility will be reviewed. Best practices will be identified. The "field activities" portion of the class will be held on the sidewalks and streets in the vicinity of the conference hotel and will include activities involving manual wheelchairs, long canes and low-vision goggles to allow participants to simulate the challenges faced by disabled persons in moving about in the built-environment.*

**Moderator:** Tim Colling, PhD, PE, MI LTAP

**Speaker:** Ron Eck, WV LTAP

# Agenda

## DAY 1 - MONDAY - JULY 17, 2023 (CONT.)

START TIME		SESSION NO.	END TIME
04:30 PM	<b>WORKGROUP MEETINGS</b> GOVERNOR'S BALLROOM <b>COMMUNICATIONS</b> Chairs: Marilee Enus, NH LTAP & Brittany Cloyd, KY LTAP <b>INNOVATION AND IMPLEMENTATION</b> Chairs: Rich Domonkos, IN LTAP & Matt Cate, TN LTAP <b>PARTNERSHIPS</b> Chairs: Pat Conner, IN LTAP & Heath Pickerill, MO LTAP <b>PROFESSIONAL DEVELOPMENT</b> Chairs: Mary McCarthy, CT LTAP & Kim Carr, WV LTAP <b>SAFETY</b> Chairs: Matthew Enders, WA LTAP & Janet Leli, NJ LTAP <b>TRAINING RESOURCES</b> Chairs: Matheu Carter, DE LTAP & Andrew Morgan, WV LTAP	209	05:30 PM
06:00 PM	<b>OPENING RECEPTION</b> COLUMBUS MUSEUM OF ART 480 EAST BROAD STREET, COLUMBUS, OH 43215 - (SEE MAP ON PAGE 6) <i>Shuttle Bus Available (Urban Express Charter)</i> <ul style="list-style-type: none"><li>• <i>Shuttle will run continuously from 5:30 PM until 9:30 PM between the hotel and the museum.</i></li></ul> Moderator: Victoria Beale, JD, OH LTAP Speaker: Martha Horseman, KY LTAP	210	09:00 PM

# Agenda

## DAY 2 - TUESDAY - JULY 18, 2023

START TIME		SESSION NO.	END TIME
06:00 AM	MORNING WALKS AROUND COLUMBUS	301	07:00 AM
07:00 AM	REGISTRATION GOVERNOR'S FOYER	302	03:00 PM
07:00 AM	REGION BREAKFAST CONGRESSIONAL <i>Get together with your region for breakfast, meet new people and discuss topics of mutual interest.</i> Region Representatives: Southeast: Shaun Gaines, SC LTAP Mid-Atlantic: Mike Dudrich, PA LTAP Northeast: Janet Leli, NJ LTAP Great Lakes: Katherine Stanley, MN LTAP North Central: Megan Hazelwood, KS LTAP Western: Matthew Enders, WA LTAP South Central: Kim Johnson, OK LTAP	303	08:00 AM
08:00 AM	CENTER FOR LOCAL-AID SUPPORT ONE-ON-ONE MEETINGS CAPITAL BOARDROOM Hotsted by: CLAS Staff		05:00 PM
08:00 AM	UN-STAFFED POSTERS GOVERNOR'S FOYER	314	05:00 PM
08:00 AM	VENDOR SHOW GOVERNOR'S FOYER	315	05:00 PM
08:00 AM	OPENING / WELCOME GOVERNOR'S BALLROOM <i>Color Guard, Posting of Colors and Pledge of Allegiance – Boy Scout Troop 164 from Zanesville, Ohio</i> <i>Welcome to Ohio</i> Moderators: Martha Horseman, KY LTAP & Victoria Beale, OH LTAP Speakers: Ohio Department of Transportation Director - Jack Marchbanks, PhD FHWA Ohio Division Acting Administrator - Eric Ross, PE	304	09:00 AM
09:00 AM	KEYNOTE ADDRESS GOVERNOR'S BALLROOM Moderator: Tim Colling, PhD, PE, MI LTAP Speaker: Maria Lehman, ASCE	305	10:00 AM
10:00 AM	NETWORKING BREAK ACTIVITY GOVERNOR'S FOYER	306	11:00 AM
11:00 AM	BUSINESS MEETING GOVERNOR'S BALLROOM Moderator: Martha Horseman, KY LTAP	307	12:00 PM
12:00 PM	LUNCH CONGRESSIONAL	308	01:00 PM
01:00 PM	CENTER SHARING SESSION GOVERNOR'S BALLROOM <i>Programs or Services Born (or Re-Born) Out of Funding Increase: Center Success Stories</i> Moderator: Mary McCarthy, CT LTAP	309	01:30 PM
01:30 PM	BIL FUNDING GOVERNOR'S BALLROOM Moderator: Victoria Beale, JD, OH LTAP Speakers: Hans Anker & Andrea Stevenson	310	02:30 PM
02:30 PM	CENTER SHARING SESSION GOVERNOR'S BALLROOM <i>How to Use the FHWA Resource Center Effectively</i> Moderator: Mary McCarthy, CT LTAP	311	03:00 PM

# Agenda

## DAY 2 - TUESDAY - JULY 18, 2023 (CONT.)

START TIME		SESSION NO.	END TIME
03:00 PM	<b>BREAK - GOVERNOR'S FOYER</b>	312	03:30 PM
03:30 PM	<b>BREAKOUT SESSION</b>	313	05:00 PM
	<b>Track A: Directors</b> LEGISLATIVE ROOM <b>Managing Your Team Effectively: Bringing New Staff Up to Speed and Working in a Hybrid / Virtual World</b> <i>Join us for this year's PD Workgroup session where we will combine panelists sharing their experiences with bringing new staff up to speed, working in a hybrid, virtual, or regular old in-person world. We'll follow this with an open discussion on how we are managing our teams. Come prepared to share challenges, tips, tools, etc. We're going to talk about it all.</i> <b>Moderators:</b> Mary McCarthy, CT LTAP & Kim Carr, WV LTAP <b>Panelists:</b> Martha Horseman, KY LTAP, Kathryn Stanley, MN LTAP, Callie French, NM LTAP		
	<b>Track B: Trainers</b> JUDICIAL ROOM <b>Applying Training to the Real World</b> <b>Moderators:</b> Matheu Carter, DE LTAP & Andrew Morgan, WV LTAP <b>Speaker:</b> TBD		
	<b>Track C: Communications</b> EXECUTIVE ROOM <b>B.E.E.R. Tasting &amp; Round Robin:</b> <i>What apps, tools, and processes are your LTAP peers using to develop and propel communications, to connect with their audience, build engagement and participation in workshops and social media, create infographics, annual reports that shout success, mobile apps, surveys, newsletter and even to work better as a team and improve processes? Join Marilee and Brittany for a fast-paced buzz through several tools – "tasting" style.</i> <i>Got a taste, but want to know more about any of the tools and apps you learned about in the BEER Tasting? Then be sure to stick around for the Communications Round Robin in the second half of the session, where you can find out more about any of the tools, ask questions, see demos, and maybe find your next favorite (communications) thing. The "real" beer may not be flowing, but creativity, inspiration, and collaboration will!</i> <b>Moderators:</b> Marilee Enus, NH LTAP & Brittany Cloyd, KY LTAP		
	<b>Track D: General Topic</b> GOVERNOR'S BALLROOM <b>Collecting &amp; Storing Asset Management Data:</b> <i>Collecting Asset Management (AM) data is a big first step when managing your communities' assets. Agencies are discovering that more data equates to more information and better solutions. The next big issue is what to do with all of that data. Local agencies may be new to data management and lack the resources to manage data in-house and in the cloud. Several LTAP centers store data for statewide AM programs, and the volume of data and the cost of securing data is more than expected. Threats from ransomware and cybersecurity significantly add to this cost and staff effort. Indiana LTAP has been traveling down this road for several years and is willing to share some of the threats and solutions they have found.</i> <b>Drone Sessions: Unmanned Aerial Vehicles for Transportation Uses:</b> <i>Unmanned Aerial Vehicles are becoming more popular for transportation related uses. LTAP Centers, State DOT's, and local communities are beginning to see specific activities that have advantages for using Unmanned Aerial Vehicles. In this session presenters will discuss some of these uses and how to get your program airborne.</i> <b>Moderators:</b> Rich Domonkos, IN LTAP & Matt Cate, TN LTAP <b>Speakers:</b> Patrick Conner, IN LTAP & Etienne (Tino) Atisso, IN LTAP Pei-Sung Lin, Ph.D., P.E., PTOE, Center for Urban Transportation Research		
06:00 PM	<b>DINNER RECEPTION</b> CONGRESSIONAL <b>Lifetime Achievement Award: Rusty Earl</b> <b>Build a Better Mousetrap Award: Trinette Ballard &amp; Danielle Mathis-Lee, FHWA</b>	316	08:15 PM

# Agenda

## DAY 3 - WEDNESDAY - JULY 19, 2023

START TIME		SESSION NO.	END TIME
06:00 AM	<b>MORNING WALKS AROUND COLUMBUS</b>	401	07:00 AM
07:00 AM	<b>REGISTRATION</b> GOVERNOR'S FOYER	402	11:00 AM
07:00 AM	<b>PARTNER BREAKFAST</b> CONGRESSIONAL <i>Get together with your region for breakfast, meet new people and discuss topics of mutual interest.</i>	403	08:00 AM
08:00 AM	<b>PARTNER UPDATES</b> GOVERNOR'S BALLROOM APWA, NACE, AASHTO, NHI, NTTD Moderators: Pat Conner, IN LTAP & Heath Pickerill, MO LTAP Speakers: Donna Shea, APWA Steve Stregnth , NACE Matthew Enders, AASHTO Stacey Caston, Director of NHI Janet Leli, NTTD	404	09:00 AM
08:00 AM	<b>CENTER FOR LOCAL-AID SUPPORT ONE-ON-ONE MEETINGS</b> CAPITAL BOARDROOM Hotsted by: CLAS Staff		05:00 PM
09:00 AM	<b>AMISH ROADWAY SAFETY</b> GOVERNOR'S BALLROOM Moderator: Victoria Beale, JD, OH LTAP Speaker: Christopher R. Young, P.E., P.S., Holmes County Engineer	405	10:00 AM
10:00 AM	<b>NETWORKING BREAK ACTIVITY</b> GOVERNOR'S FOYER Moderator: Megan Patent-Nygren, NE LTAP	406	10:30 AM
10:30 AM	<b>CLAS / FHWA UPDATE</b> GOVERNOR'S BALLROOM Speakers: Valerie Briggs, Danielle Mathis-Lee, Joe Conway - FHWA	407	11:30 AM
11:30 AM	<b>CENTER SHARING SESSION</b> GOVERNOR'S BALLROOM State Transportation Innovation Councils - How LTAP Centers and STICs are Collaborating to Benefit Local Transportation Agencies: <i>This state sharing session will feature an overview of the State Transportation Innovation Council (STIC) Network, the STIC Incentive Program, and highlight opportunities for LTAP and TTAP centers to increase (or start) collaboration with their STIC. The Ohio and Puerto Rico LTAP Centers will discuss their STIC successes and share tips for centers wanting to become more active with their STIC.</i> Moderators: Rich Domonkos, IN LTAP & Matt Cate, TN LTAP Speakers: Sara Lowry, FHWA Center for Accelerating Innovation Jeffrey Zaharewicz, FHWA Office of Innovation and Workforce Solutions Victoria Beale, JD, OH LTAP Benjamín Colucci, Puerto Rico LTAP	408	12:00 PM
12:00 PM	<b>PASS THE GAVEL LUNCH</b> CONGRESSIONAL Moderator: Tim Colling, PhD, PE, MI LTAP Speaker: Martha Horseman, KY LTAP	409	01:15 PM

# Agenda

## DAY 3 - WEDNESDAY - JULY 19, 2023 (CONT.)

START TIME

SESSION NO. END TIME

01:15 PM

BREAKOUT SESSION

410

03:00 PM

### Track A: Directors - LEGISLATIVE ROOM

#### That's a Match! Growing Your Center Through an Understanding of Federal Match Requirements:

*Most federal funds come with a state or local match requirement, sometimes up to 50% of the federal amount. This can present a barrier to access federal funds when local financial resources are in short supply. This session will discuss soft match options that centers can use to gain access to federal funds without a cash outlay, which can be used to grow your center.*

#### University Overhead: The Money You Should Be Getting:

*Overhead rates (sometimes called F&A) are the cost of doing business. These funds are critical for the support and growth of university based centers. This session will discuss the philosophy and business need of overhead in a university and provide techniques for gaining access to this precious resource.*

#### Tools of the Trade:

*Most of the time, the tools available in a university or DOT center are made for funding compliance vs project management. This session will show simple tools you can use to manager your center.*

**Speakers:** Randy Wahlen, UT LTAP & Donna Shea, CT LTAP & Tim Colling, PhD, PE, MI LTAP

### Track B: Trainers - JUDICIAL ROOM

#### Training Resources: Tips & Tricks 7

**Speakers:** Matheu Carter, DE LTAP & Andrew Morgan, WV LTAP

### Track C: Communications - EXECUTIVE ROOM

#### Active Listening to Expand Center Programs

*LTAP centers expand, grow, and branch out every year - adding new programs, initiatives, workshop titles, and efforts to their center portfolio. But how do they determine what local agencies need and will benefit from? Hear from centers that utilize strategic planning sessions, advisory panels, and active listening to go beyond the survey to really dig into what resources, content, and training will benefit today's road agency team members, as well as the workforce of tomorrow. Take your center's planning to the next level by tapping into the voice of local agencies!*

#### How to Find Forgotten Locals: Paths to Partnerships

*A facilitator-led discussion of how LTAP centers find and connect with the smallest local agencies in their states, despite location, size, and resources, while building awareness of LTAP and centers with small local road agencies, new DPW and road agents, and PW workforce. In this session, presenters will talk about innovative ways they've reached beyond the usual suspects and reached new and forgotten folks within their local community. There will be a brief panel discussion where a few LTAP peers will share their centers' practices, followed by open dialogue to brainstorm and share ideas and collaborate towards solutions to engage more effectively with our locals. No idea or practice is too small!*

**Moderators:** Denise Brown, ND LTAP & Marilee Enus, NH LTAP

**Speakers:** Carrie Brown, NV LTAP & Marilee Enus, NH LTAP & Brittany Cloyd, KY LTAP  
Cina Fisher, AK LTAP & Paul Albritton, IA LTAP & Rebecca Mayher, AZ LTAP

### Track D: General Topic - GOVERNOR'S BALLROOM

#### Emotional Intelligence Concepts & Generational Communication for LTAP/TTAP Teams!

*This interactive session combines two popular topics in the field of workforce development. Emotional Intelligence abilities – often recognized in the past as “people skills” – have been found to correlate strongly with outstanding employees and work teams. In fact, the results from more than 40 years of research suggest that 90% of top performers are individuals who show high levels of emotional intelligence. Generational communication has also become increasingly important, as there are currently up to five different generations of employees and customers: Traditionalists, Baby Boomers, Generation X, Millennials and Generation Z. This presentation reviews the trends and events that have tended to influence each generation, and provides insights into the different work habits, values and motivational factors that may be encountered. The discussion will highlight tips for improving intergenerational communication, including development of effective listening skills and gaining an awareness of Emotional Intelligence concepts.*

**Moderators:** Mary McCarthy, CT LTAP & Kim Carr, WV LTAP

**Speaker:** Mike Fitch

# Agenda

## DAY 3 - WEDNESDAY - JULY 19, 2023 (CONT.)

START TIME

SESSION NO. END TIME

03:00 PM **BREAK** 411 03:30 PM  
GOVERNOR'S FOYER

03:30 PM **BREAKOUT SESSION** 412 05:00 PM

### Track A: Safety Topic GOVERNOR'S BALLROOM

#### Safe Streets and Roads for All (SS4A): Everything You Ever Wanted to Know:

*This session will share how Centers engaged with their local agencies to support SS4A projects and applications. FHWA will also share their national perspective on the first year deployment of this program and will share recommendations for future SS4A funding cycles.*

#### Diving Deep into Crashes in Different Rural Contexts:

*This session will share information about a project conducting a spatial analysis of rural road areas, the data and characteristics identified for safety purposes, and will discuss next steps in the process.*

**Moderators:** Matthew Enders, WA LTAP & Janet Leli, NJ LTAP

**Speakers:** Adam Kirk, KY LTAP & Derek Troyer, FHWA

### Track B: Innovation Topic

#### LEGISLATIVE ROOM

#### Lifestyles of the Innovative and Famous:

*What Happens When an Agency Submits a Popular Build a Better Mousetrap Innovation?: This session will examine the experiences of several local agencies that have submitted innovations to the BABM Program. LTAP Center presenters will review what they've learned from these post-recognition contacts, and how their innovation has evolved since its time in the spotlight.*

#### What You Need to Know About Advanced Vehicle Technologies:

*Automated, Connected, Electric, and Shared (ACES) technologies are rapidly evolving and will play an important role and continue to impact the development of vehicles, infrastructure, communities, commerce, and the economy. Florida LTAP conducted three outreach webinars to cover ACES introduction, collaboration and benefits, and connection to future blueprint, and key technology trends both within and outside of Florida. These webinars helped foster collaboration among the state departments of transportation (DOTs), local public agencies, and the private sector. Dr. Pei-Sung Lin will share key points and insights from these webinars to show how LTAP and TTAP centers can introduce and conduct ACES outreach with local and tribal governments*

**Moderators:** Rich Domonkos, IN LTAP & Matt Cate, TN LTAP

**Speakers:** David Orr, NY LTAP

Pei-Sung Lin, PhD, PE, PTOE, Center for Urban Transportation Research

### Track C: Communications

#### JUDICIAL ROOM

#### Marketing LTAP 101:

*A fast paced sharing of ways that LTAP centers market - from tasty cookies to coasters, professional booth displays to flashy calendars and everything in between - how, where, and when do centers get the word out about who they are, who they support, and what they do? This will be a Marketing 101 with lots of idea sharing.*

#### AI as Your Next Intern:

*The recent surge of artificial intelligence (AI) seems to have changed the world overnight. Come to learn the basics of AI and how it can act as your "personal assistant." This session is for anyone but focuses on marketing applications.*

**Moderators:** Cina Fisher, AK LTAP & Brittany Cloyd, LTAP

**Speakers:** Regina Hackett, CT LTAP & Dynah Capone, LA LTAP

Kathryn Donnelly, MA LTAP

### Track D: DOT & University Open House

#### EXECUTIVE ROOM

# Agenda

## DAY 3 - WEDNESDAY - JULY 19, 2023 (CONT.)

START TIME

SESSION NO. END TIME

05:00 PM

### WORKGROUP BUSINESS MEETING

413

06:00 PM

GOVERNOR'S BALLROOM

#### COMMUNICATIONS

Chairs: Marilee Enus, NH LTAP & Brittany Cloyd, KY LTAP

#### INNOVATION AND IMPLEMENTATION

Chairs: Rich Domonkos, IN LTAP & Matt Cate, TN LTAP

#### PARTNERSHIPS

Chairs: Pat Conner, IN LTAP & Heath Pickerill, MO LTAP

#### PROFESSIONAL DEVELOPMENT

Chairs: Mary McCarthy, CT LTAP & Kim Carr, WV LTAP

#### SAFETY

Chairs: Matthew Enders, WA LTAP & Janet Leli, NJ LTAP

#### TRAINING RESOURCES

Chairs: Matheu Carter, DE LTAP & Andrew Morgan, WV LTAP

06:00 PM

### DINNER ON YOUR OWN

414

08:15 PM



# Agenda

## DAY 4 - THURSDAY - JULY 20, 2023

### START TIME

06:00 AM

07:00 AM

### SESSION NO.

501

502

### END TIME

07:00 AM

08:00 AM

### MORNING WALKS AROUND COLUMBUS WORKGROUP BREAKFAST

#### CONGRESSIONAL

*Come join our workgroups for breakfast to meet and discuss business and introduce new members to the important work they do.*

#### COMMUNICATIONS

Chairs: Marilee Enus, NH LTAP & Brittany Cloyd, KY LTAP

#### INNOVATION AND IMPLEMENTATION

Chairs: Rich Domonkos, IN LTAP & Matt Cate, TN LTAP

#### PARTNERSHIPS

Chairs: Pat Conner, IN LTAP & Heath Pickerill, MO LTAP

#### PROFESSIONAL DEVELOPMENT

Chairs: Mary McCarthy, CT LTAP & Kim Carr, WV LTAP

#### SAFETY

Chairs: Matthew Enders, WA LTAP & Janet Leli, NJ LTAP

#### TRAINING RESOURCES

Chairs: Matheu Carter, DE LTAP & Andrew Morgan, WV LTAP

08:00 AM

### BREAKOUT SESSION

503

09:30 AM

#### Track A: Safety Topic - GOVERNOR'S BALLROOM

##### It's Not Dead Yet! 2009 MUTCD Revision 3 Retroreflectivity Standards and What They Mean for Local Agencies:

*This session will explore pavement marking requirements and the technologies available to measure the retroreflectivity of those markings.*

##### EDC-7: Nighttime Visibility - And What You Can Do to Support Local Agencies:

*This session will explore the new EDC-7 Nighttime Visibility initiative and the resources and support available for your Center to advance local agency efforts to improve nighttime safety.*

##### Road Safety Champion Program: Everyone Wins:

*Come to this session to learn how one LTAP Center took the Road Safety Champion Program and ran with it, creating a cornerstone program to advance safety for local agencies statewide.*

Moderators: Matthew Enders, WA LTAP & Janet Leli, NJ LTAP

Speakers: Chris Adkins, Road Vista/Gamma Scientific

Elliot Moore, FHWA

Walt Catlett, VA LTAP

#### Track B: Trainers - LEGISLATIVE ROOM

##### Creating Effective Handouts (aka Workbook Workshop)

##### The Good, the Bad, and the Ugly of Presentations

##### Using Closed Captioning and Design Elements to Make Presentations More Accessible

Moderators: Matheu Carter, DE LTAP & Andrew Morgan, WV LTAP

Speakers: TBD

TBD

TBD

#### Track C: TTAP - JUDICIAL ROOM

Moderator: Morgan Malley, FHWA

#### Track D: General Topic - EXECUTIVE ROOM

##### Branding Yourself as a Transportation Professional:

*If you're new to LTAP, new to the industry, or working to continuously improve your professional image, this session is for you. Agenda topics include: establishing yourself as a knowledgeable, customer-focused professional, being an expert in the transportation world from the non-engineer's perspective, creating your LTAP Elevator Pitch (what DO you do??), growing your network, and a special opportunity to get your professional headshot.*

##### How to Organize Ideas into Reality:

*This session will provide an introduction to idea banks, mind mapping, prioritization, and shelf life – all tools that can help you take your idea and put it into action.*

Moderators: Shawna Page, MT LTAP & Brittany Cloyd, KY LTAP

Speakers: Donna Shea, CT LTAP & Kate Davison, NC LTAP

Jennifer Sharkey, IN LTAP

# Agenda

## DAY 4 - THURSDAY - JULY 20, 2023 (CONT.)

START TIME		SESSION NO.	END TIME
09:30 AM	<b>BREAK</b> GOVERNOR'S FOYER	504	10:00 AM
10:00 AM	<b>BUSINESS MEETING</b> GOVERNOR'S BALLROOM Moderator: Tim Colling, PhD, PE, MI LTAP	505	10:30 AM
10:30 AM	<b>HOT TOPICS</b> GOVERNOR'S BALLROOM <i>Come to this session to get your burning questions answered!</i> Moderator: Matthew Enders, WA LTAP	506	11:30 AM
11:30 AM	<b>2024 INVITE</b> GOVERNOR'S BALLROOM	507	12:00 PM
12:00 PM	<b>CONFERENCE DEBRIEFING MEETING</b> HOTEL RESTAURANT <i>This meeting is by invite only and is intended for the 2023 conference committee and 2024 conference host.</i> Moderators: Tim Colling, PhD, PE, MI LTAP Victoria Beale, JD, OH LTAP Heath Pickerill, MO LTAP	508	02:00 PM

# Biographies

## **RON W. ECK, P.E.**

WV LTAP

*Ron W. Eck, P.E., is Professor Emeritus of Civil Engineering at West Virginia University and Director of the West Virginia Local Technical Assistance Program (WV LTAP) where he has been involved with LTAP for almost 40 years. Ron's background and experience have been in traffic engineering, including accessibility and pedestrian transportation. Ron is a friend and past member of the Pedestrian Committee of the Transportation Research Board. Ron authored the chapter on Pedestrians in McGraw-Hill's Handbook of Transportation Engineering. Ron teaches a variety of ADA-related classes for LTAP centers, local road agencies and state DOT's throughout the United States.*

## **MARIA C. LEHMAN, P.E.**

ASCE

*Maria C. Lehman, P.E. has been GHD's infrastructure market leader for the United States since May, 2020. Maria is the former vice president for Critical Infrastructure for Parsons, COO, and acting executive director of the New York State Thruway Authority and commissioner of public works for Erie County, NY. Maria has 40 years of diverse, responsible, multi-disciplinary, technical and leadership experience in the private and public sectors and in traditional and alternative delivery. Maria holds a Bachelor of Science degree in Civil Engineering from the State University of New York at Buffalo and is a licensed professional engineer in several states. Maria has served as Principal-in-Charge, Project Executive, Program and Project Manager, and Project Engineer on more than 700 projects which required everything from scoping, planning, environmental studies, preparation of plans, specifications, and estimates, construction management and operations and maintenance; ranging in size from \$10,000 to \$3.9 billion. Maria has successfully led alternative delivery projects such as Design Build, Best Value, and Public Private Partnerships. Maria has served ASCE since her days at UB, first as a student, then Younger Member. Maria co-founded the Northeast Region Younger Members Council in 1983, and stayed active in her Section, serving all Board positions including President in 1990. Maria was a delegate to the NYS and District 1 Councils and became a Society Director in 1993, followed by Zone 1 Vice President in 2001. Maria has continuously served or chaired numerous Society-level Committees, Councils, and Institutes since 1993. Maria returned to the Society's Board of Direction in 2018 as Assistant Treasurer. Maria has won numerous national, statewide and local awards including the ASCE President's Medal, Edmund Friedman Young Engineer Award, UB's School of Engineering Alumna of the Year, and the New York State Society of Professional Engineers Engineering Manager of the Year.*

## **SARA LOWRY, P.E.**

FHWA

Sara Lowry is an Innovation Program Coordinator at the Federal Highway Administration. Sara is a professional engineer and holds a Bachelor of Science degree in Civil Engineering from The Ohio State University. Sara encourages collaboration between internal and external partners to foster a culture of innovation and oversees the State Transportation Innovation Council (STIC) Incentive program providing up to \$5.4 Million for states and local agencies to standardize innovation.

# Biographies

## **JEFF ZAHAREWICZ**

FHWA

*Jeff Zaharewicz is the director of the FHWA Accelerating Innovation program team. Jeff is responsible for providing support, guidance, and policy direction for FHWA's strategic innovation deployment programs including Every Day Counts, State Transportation Innovation Councils, Accelerated Innovation Deployment Demonstration, and Accelerating Market Readiness. Jeff previously served 5 years as the LTAP/TTAP program manager. Jeff holds a Bachelor of Science degree in Civil Engineering from Penn State University.*

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## **BEN COLUCCI, PHD**

Puerto Rico LTAP

*Ben Colucci, PhD, is a founding member of Puerto Rico LTAP-T2 and has served as its director since 1986. After 38 years directing PR-LTAP, 32 years in the Dwight David Eisenhower Transportation Fellowship Program for Hispanic Serving Institutions (HSI), 12 years as FHWA-EDC Technical Oversight Director, and 11 years as Abertis International Chair on Innovation on Sustainable Mobility (former Transportation Infrastructure Management and Road Safety Chair), effective September 30, 2023, Ben will leave the space for emerging transportation leaders at UPR-Mayagüez. Ben is planning his official retirement as Transportation Engineering Professor from UPRM. Dr. Colucci has served in this capacity for more than 45 years.*

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## **CHRIS ADKINS**

RoadVista

*Chris Adkins is the Sales Manager for RoadVista. Chris has been an active member of the traffic safety industry for over 10 years, the past 6 of which have been focused on retroreflectivity testing. Chris is an active member of the industry as a committee member or a friend of the committee for TRB, ASTM, and ATSSA. Chris also serves as the chair for the ATSSA Texas Chapter pavement marking committee.*

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## **BRITTANY CLOYD**

KY LTAP

*Brittany Cloyd brings a diverse approach to the role of Information Resources Manager within the Technology Transfer Program at the Kentucky Transportation Center, which houses the Kentucky LTAP. In her multi-faceted position as marketing manager and instructional designer, Brittany strives to integrate new technologies, federal initiatives, and innovative practices into T2's marketing, publications, and course development, revolutionizing outdated delivery methods with cutting-edge NHI practices and skills honed in Xavier's Train the Trainer program. Brittany oversees all T2 publications, including the quarterly print newsletter and monthly e-newsletter. Additionally, Brittany is a trained facilitator in Technology of Participation methodologies, employing various facilitation techniques to support local government agencies with partnering efforts and organizational development.*

# Biographies

## **DYNAH CAPONE**

LA LTAP

*A communications guru and collaborative public manager, Rudynah “Dynah” Capone has 23 years of experience in public sector leadership, program management, public relations and strategic communications. Dynah has spent the last 12 years in the transportation program planning and implementation. Dynah now works as Louisiana LTAP’s Innovation, Communications and Technology Transfer Manager, handling LTAP’s communications, outreach, innovation and leadership development efforts.*

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## **TIM COLLING, PHD, PE**

MI LTAP

*Tim Colling, PhD, PE, is the director of the Center for Technology & Training (CTT), which houses the Michigan Local Technical Assistance Program (LTAP), and the Great Lakes Environmental Infrastructure Center (GLEIC) at Michigan Technological University. Colling has been with the CTT since 2002 and assumed directorship in 2010. Colling has also directed the Environmental Protection Agency’s Region 5 Environmental Finance Center - the GLEIC, since 2016. Colling’s expertise and focus is in asset management and asset management systems. Prior to joining the CTT, Colling was a civil engineering consultant for 10 years. Colling is primarily involved in outreach and technical support to transportation agencies in the state of Michigan and performs research activities in pavement management and traffic safety engineering. In 2016, Colling was a recipient of the Michigan Transportation Asset Management Council’s Carmine Palombo Individual Award for his leadership in asset management in Michigan and throughout the United States. Colling earned a bachelor’s degree in environmental engineering and both master’s and doctorate degrees in civil engineering from Michigan Technological University. Colling is a licensed professional engineer in both Michigan and Wisconsin.*

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# Biographies

## **JACK MARCHBANKS, PHD**

ODOT

*Jack Marchbanks, PhD, serves as director of the Ohio Department of Transportation. As Director, Dr. Marchbanks provides strategic leadership to the people serving Ohio's most asset-laden infrastructure agency.*

*Previously, as assistant director for business and human resources from 2017 to 2018, Dr. Marchbanks was responsible for the overall management of the department's 5,000 employees and the development of its \$3.7 billion budget. Dr. Marchbanks directed the statewide administrators of the agency's finance, human resources, information technology, legal, and communications divisions, as well as the opportunity, diversity and inclusion programs.*

*Dr. Marchbanks also served as District 6 (central Ohio) deputy director from June 2016 to July 2017. Dr. Marchbanks previously served in the same position from May 1997 to January 2007. During that almost ten-year-long tenure at District 6's helm, Dr. Marchbanks oversaw the investment of more than \$1.7 billion in surface transportation infrastructure improvements, including the widening of I-71 in Delaware County, the widening of the I-270 North Outerbelt from Gahanna to Dublin, the completion of US 35 in Fayette County, and the completion of I-670 with the High Street Cap in Franklin County. In addition, Dr. Marchbanks collaborated with Norfolk Southern, the Mid-Ohio Regional Planning Commission and multiple local governments to achieve the necessary overhead bridge clearances for "double stack" railroad freight cars – a project which made the important Heartland Rail Corridor from North Carolina through Ohio to Chicago a reality.*

*Dr. Marchbanks is a former member of the Ohio Transportation Review Advisory Council (TRAC) and has worked in the private sector as marketing director for a minority-owned engineering and architectural firm.*

*A staunch believer in life-long learning, Dr. Marchbanks earned a doctor of philosophy degree from Ohio University in May 2018. Dr. Marchbanks holds a master of business administration degree from Xavier University in Cincinnati and a master's degree from Clark-Atlanta University. Dr. Marchbanks has also earned a bachelor's degree in Political Science from the University of Dayton.*

*Dr. Marchbanks has been a co-host of Jazz Sunday since November 2007, and helped establish the Rahsaan Roland Kirk Scholarship for the Arts.*

# NLTAPA Executive Committee



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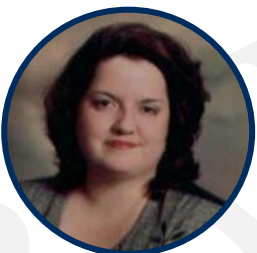


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*Thank you to the NLTAPA Conference Planning Committee for organizing and developing the conference!*

*Thank you to the Ohio LTAP Center for Hosting!*

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