NLTAPA Quarterly Newsletter - Fall 21'

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The NLTAPA Quarterly Newsletter is your source for information, news, and updates related to all things LTAP. If you have questions or content you would like included in an upcoming edition, please email NLTAPA Communications Work Group Co-Chair Adam Howell at ah959@cornell.edu

### **President's Corner**



What a crazy year. If there is one thing that I have learned from these times we are living through, it is to be appreciative for the amazing things in life and to let those you appreciate know it! I appreciate all of you,

and I owe you all a HUGE thank you for all you do. I wish that I could come to your centers and meet you individually where you work, see your centers, and inquire about what is working for you.

#### Read the full column here



#### **Celebrating LTAP** 40 Years!

#### Trinette Ballard, FHWA

December 23, 1981 is a historical moment in time for the Local Technical Assistance Program (LTAP). It was the day then President Ronald Reagan signed a bill into law that officially established the Rural Technical Assistance Program (RTAP).

#### **Read More Here**

## **Great Job!**



Congratulations to Regina Hackett from the T2 Center for being honored with the New England APWA Meritorious Service Award!

# **Center Sharing & News**

**Connecticut's Traffic Signal Technician Certificate Program** Theresa Schwartz, Connecticut T2 Center



The Connecticut T2 Center recently added a Traffic Signal Technician Certificate Program to its list of offerings. The program consists of a series of workshops designed to provide Connecticut's municipal traffic signal personnel with knowledge of the fundamentals of traffic signal maintenance and operations procedures and techniques. Read More Here

# Mid-Atlantic Region Roadway Management Conference Matt Carter, Delaware LTAP



Roadway Management Conference Was a Big Hit in Rehoboth Beach, Delaware!

The Mid-Atlantic Region (PA, WV, MD, VA, DE) was back in person October 6-8 with the Roadway Management Conference, this time in Rehoboth Beach. The annual conference, optimized to operations and maintenance personnel, was recently held in Gettysburg, PA and then Ellicott City, MD, but our plans for Charlottesville had to go virtual in 2020 and the Virginia team switched gears on a dime for a great success. We rolled the dice for 2021 and caught a break on the weather, the pandemic, and well, everything. It was another great success, according to the many attendees that patted us on the back throughout the conference. Read More Here

#### National Highway Institute's (NHI) Safety Inspection of In-Service Bridges Matt Carter, Delaware LTAP

Hosting the National Highway Institute's (NHI) Safety Inspection of In-Service Bridges (130055) as a technical elective at the University of Delaware has been a hit in the past and the Delaware T2/LTAP Center's Rusty Lee has teamed up with NHI again to bring it back for Winter Session 2022. Read More Here

# MINNESOTA LTAP

- Minnesota LTAP's Community Outreach and Communications Guide for local agencies.
- Minnesota LTAP's spreadsheet of activities for local agencies meeting with K-12 students.

# **Work Group Updates**

#### **Communications Work Group**



#### **Employer Branding**

What It Is & Why It Matters in Addressing the Public Works Workforce Shortage November 10th - 12:30-1:30 PM EST

An NLTAPA Lunch & Learn hosted by the Communications Work Group



Are your local road agencies elevating their employer brand and effectively leveraging their networks to develop the public works talent pipeline? Are they getting noticed - for the right reasons?

Join Marilee Enus to review what an employer brand is, and how local agencies can maximize their brand & raise awareness to the outstanding jobs in highway construction and maintenance. We'll also review some of the national efforts & partnerships focused on the construction workforce.

This lunch and learn is open to NLTAPA, to help prepare LTAP center staff to talk about employer branding with your local road agencies.

Register to join us!



#### **Register Here**

## **FHWA Updates**



**≍** Forward

National Local Technical Assistance Program Association